

# PRESS RELEASE

*For Immediate Release*

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## Council of ICF Industries (CICFI) Announces Corporate Name Change

### New Name Reflects Member-Based Association's Rebranding Initiative

**OTTAWA, November 30, 2016** — The Council for ICF Industries announces its corporate name change to Insulating Concrete Forms Manufacturers Association (ICFMA) effective December 1, 2016. The association's headquarters will reside in Ottawa, Ontario at the new address of Suite 460, 11-300 Earl Grey Drive, Ottawa, Ontario, Canada K2T 1C1.

This name change is part of an organization-wide rebranding that will take effect as of December 1, 2016. The adoption of the new ICFMA name more accurately reflects the goals and mission of the association and better supports the needs of members through a consistent brand. Along with the name change, ICFMA will adopt a new brand identity in the form of a new logo as well as the new website address of [www.icf-ma.org](http://www.icf-ma.org), and all future business activity will be conducted under the new name.

FORMER BRANDING:

[www.cicfi.org](http://www.cicfi.org)

NEW BRANDING:

[www.icf-ma.org](http://www.icf-ma.org)



COUNCIL OF ICF INDUSTRIES



INSULATING CONCRETE FORMS  
MANUFACTURERS ASSOCIATION

The primary members of the ICFMA are Build Block Building Systems, Nudura Corporation, Logix Insulated Concrete Forms Ltd., Quad-Lock Building Systems Ltd. and Superform Products Ltd. Members will find no change in the services and information offered, in obtaining information on services, or in conducting business with the new association identity.

[Learn more about the ICFMA.](#)

**About the ICFMA:** The Insulating Concrete Forms Manufacturers Association is the North American non-profit trade association for the Insulating Concrete Form industry. It was founded in 2014 by a dedicated group of manufacturers with the shared interest of promoting and enhancing the social, environmental and economic value of insulating concrete forms in the North American marketplace.

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