

PRESS RELEASE
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ANNOUNGING THE INAUGURAL ICF SUMMIT AT THE 2016 WORLD OF CONCRETE

**THE PERFECT FORUM FOR BUILDERS WHO WORK WITH, OR WANT TO LEARN
MORE ABOUT, INSULATING CONCRETE FORMS**

GET THE FACTS FROM BUILDERS IN THE FIELD

Mississauga, ON., November 1, 2015 – The Council Of ICF Industries has partnered with the ICF Builder Group and the Portland Cement Association to present the inaugural **ICF Summit** which will take place on Tuesday, February 2nd at the 2016 World of Concrete Expo.

The ICF Summit will feature a series of four in-depth "builder to builder" case-study presentations that will describe the challenges faced, lessons learned, and benefits gained by using insulating concrete forms.

"ICF technology is poised for rapid growth over the next five years in a number of key market sectors and we are going to see an unprecedented level of opportunity for ICF installers." says Andy Lennox, Chair of the CICFI. "We are inviting builders who are interested in capturing these growth opportunities to attend the ICF Summit and get the facts from ICF builders in the field."

The builder presentations will cover how to generate profit and capture opportunities with ICFs in safe rooms, premium-value basements, mid-rise buildings, and high-performance homes.

For more information or to register to attend the ICF Summit visit the News section of the CICFI website, www.cicfi.org/news.

About the CICFI.: The Council of ICF Industries is the North American non-profit trade association for the Insulating Concrete Form industry and was founded in 2014 by a dedicated group of manufacturers with the shared interest of promoting and enhancing the social, environmental and economic value of insulating concrete forms in the North American marketplace.