



COUNCIL OF ICF INDUSTRIES



America's Cement Manufacturers™



## The First Annual ICF Summit

**TUESDAY, FEBRUARY 2, 2016 ~ 2:30 PM – 4:30 PM**

**LAS VEGAS CONVENTION CENTER, NORTH HALL**

Event Link : <http://www.worldofconcrete.com/Attendee/Schedule/SessionDetails/35726>

Registration Link : [https://www.compusystems.com/servlet/ar?evt\\_uid=171&PromoCode=ICF](https://www.compusystems.com/servlet/ar?evt_uid=171&PromoCode=ICF)

The Council of ICF Industries (CICFI) would like to invite you to attend the First Inaugural ICF Summit at the World of Concrete in Las Vegas on Tuesday, February 2, 2016. This event is proudly co-sponsored with the ICF Builder Group (ICFBG) and the Portland Cement Association (PCA). Below is a summary of the presenters and the topics they will be covering.



### **BOB DEEKS**

**ICF – THE FOUNDATION FOR A BETTER-BUILT HOME**

Bob Deeks is the President of RDC Fine Homes, a residential builder and renovator located in Whistler BC. Bob and his Team are passionate about designing and building healthy homes for happy families. RDC constantly strives to improve how they design, build and renovate homes to ensure their clients move into comfortable, healthy, durable energy efficient homes. RDC is a Holmes Approved Homes Builder and certifies all its homes as Energy Star. Bob and his Team have been building with ICF for over 10 years, and today every RDC home comes with an ICF foundation.

Bob is a past member of the Executive Committee of the Canadian Home Builders Association (CHBA), is the Chair for CHBA's Technical Research Committee, Vice Chair for CHBA's net Zero Housing Committee, a member of the Standing Committee for Houses and Small Buildings for the National Building Code development process with NRC, past Chair of CHBA BC's Housing Affordability Symposium, past President of CHBA BC, and past Chair of the Professional Builders Institute of BC.



### **GREG MILLS**

**EXPERIENCE WITH ICFs FOR MID-RISE CONSTRUCTION**

Greg Mills began as a custom builder building thirty homes from 1981 – 1994. He then moved into the commercial industry as a Superintendent from 1994 – 2006 overseeing the completion of several churches, restaurants and hotel projects. In 2006 Greg founded Shell Craft, LLC and has built six hotels as general contractor and numerous commercial projects as a subcontractor.

In 2008 Greg was introduced to insulated concrete forms (ICF) and immediately believed it to be the building technique of the future as it is superior to all other construction types. Shell Craft invested in ICF training and equipment and installed over one million square feet of ICF walls in commercial projects; such as schools, hotels, medical centers, dormitories and churches.



## DANIEL KEESLAR

### THE VALUE OF ICF SAFE ROOMS - FOR OUR BUSINESSES AND COMMUNITIES

- 1984 – 1987 Constructed and General Manager of a 10 truck ready mix operation
- 1987 – 1995 Self-employed. Constructed single-family homes and light commercial buildings
- 1995 – 2005 Construction Superintendent, Estimator, Project Manager  
Multi-family housing, commercial, industrial, public use buildings
- 2005 – 2007 Project Control Lead - Assigned to work with the ACO at various military bases throughout Iraq in support of the war effort.
- 2007 – 2011 Self-employed. Constructed ICF single-family homes
- 2011 – 2012 General Manager of company specializing in ICF construction
- 2012 – Present Owner, General Manager of Insulated Concrete Forms & More, LLC. and Construction Service of America, LLC



## JOHN PALECEK

### ICFs AS AN INTEGRAL COMPONENT OF HIGH PERFORMANCE HOMES

John Palecek was raised in Minnesota with a strong work ethic. One of his earliest jobs was at a concrete manufacturing plant at age 14. So, needless to say, he has a respectful but “no fear” relationship with concrete. After serving in the military and attending college, he was drawn to concrete again when he was introduced to the Insulated Concrete Form (ICF) Industry in the mid 90’s. John has always been interested in real world application of science and was fascinated by the use of ICF for building High Performance buildings. From the mid 90’s, as a distributor, John worked to create whole home packages making ICF’s as user friendly as possible. He includes ICF’s in every High Performance project, knowing that working smart is as important as working hard.

John is a champion of ICF’s and has trained contractors throughout the Northwest area, sharing with contractors how they can set themselves apart and increase their businesses by incorporating ICF’s into their high performance homes. John now serves as the Chief Engineer and Project Consultant at Smart Solutions, Inc. John has received national awards for his whole home system designs. He is passionate about every project and is not afraid to get his hands dirty to insure positive end results.

**Council of ICF Industries: Representing the ICF Manufacturing Industry**

[www.cicfi.org](http://www.cicfi.org)

**ICF Builder Group: Representing the ICF Contracting Industry**

[www.icfbuildergroup.com](http://www.icfbuildergroup.com)

**Portland Cement Association: Representing the cement producers in the US**

[www.cement.org](http://www.cement.org)